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The Business Plan

The Business Plan sets out the work programme for the Clwydian Range and Dee Valley Area of Outstanding Natural Beauty (AONB) over the next three years, linking to the objectives and actions outlined within the management plan. The plan covers the period from 2016-2019 but will be updated annually. The Business Plan relates the actions of the Management Plan to the

resources available for its delivery, identifying how limited resources can

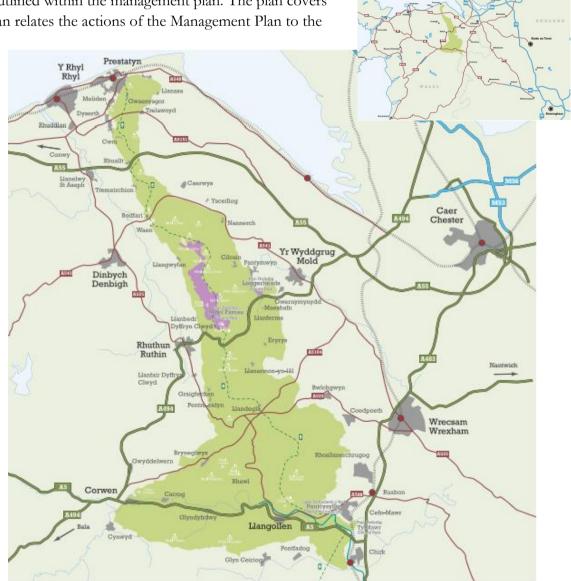
be used most effectively.

The Clwydian Range and Dee Valley Area of Outstanding **Natural Beauty**

Clwydian Range and Dee Valley AONB forms the dramatic upland frontier of north Wales, one of Britain's unmissable scenic highlights.

This AONB covers 390 square kilometres of windswept hilltops, heather moorland, limestone crags and wooded valleys, almost touching the coast at Prestatyn Hillside in the north and stretches as south as brooding Moel Fferna, the highest point in the AONB at 630 metres. The area embraces some of Britain's most glorious countryside, also the World Heritage Site of Pontcysyllte Aqueduct and Llangollen Canal.

Undiscovered by many yet easy to explore, this magnificent landscape offers fascinating heritage, colourful culture, delicious fare and the warmest welcome. Clwydian Range is a remarkable chain of purple heather-clad summits, topped by Britain's most strikingly situated hillforts. Beneath imposing mountains crossed by the Horseshoe Pass, the Dee Valley winds its way through historic Llangollen, where Wales welcomes the world at the International Eisteddfod. Offa's Dyke National Trail is an ever-present pathway along this land's spine, linking the area's special places, as well as connecting with the southern marches and Wales Coast Path beyond.



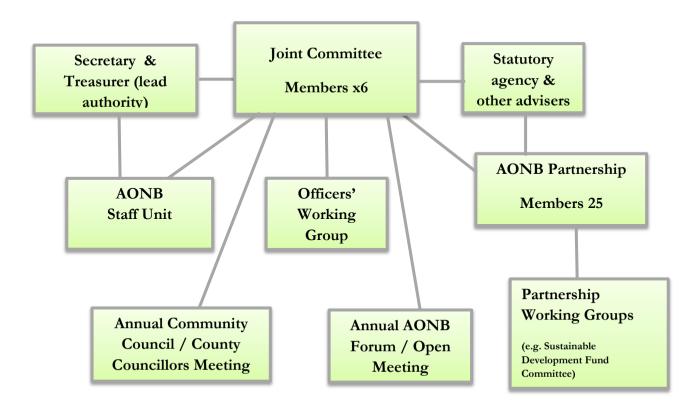
3. Area of Outstanding Natural Beauty Purposes

The statutory purpose of AONB designation is to conserve and enhance natural beauty. In pursuing the primary purpose, account should be taken of the needs of agriculture, forestry, other rural industries and of the economic and social needs of local communities. Particular regard should be paid to promoting sustainable forms of social and economic development that in themselves conserve and enhance the environment.

Recreation is not an objective of designation, but the demand for recreation should be met so far as it is not in conflict with the primary purposes.

4. Governance Structure of the Clwydian Range and Dee Valley Area of Outstanding Natural Beauty

The structure of the current governance arrangements for the Clwydian Range and Dee Valley AONB can be summarised in the following chart:



Local Authorities have delegated their responsibility for the AONB to an Executive Committee known as the Joint Committee for the Clwydian Range and Dee Valley. Two Executive / Cabinet members from Denbighshire, Flintshire County Councils and Wrexham County Borough Council are appointed to the Clwydian Range and Dee Valley Joint Committee is the decision making body for the Clwydian Range and Dee Valley AONB.

The AONB Partnership comprises of 25 members. 16 members are appointed following an open recruitment process. Members of the Partnership Committee represent a cross section of expertise in particular interest areas to ensure that a balance of membership is sustained (for example; Land management, Rural, Urban, Landscape, Recreation, Historic Environment, Natural Environment, and Business); three places are reserved for individual interest and three for County Councillors, one from each authority. Five working groups sit below the AONB Partnership which advise on the delivery of work:

- Sustainable Land Management
- Recreation and Tourism
- Landscape Character and Built Environment
- Historic Environment
- Sustainable Development Fund

The Joint Committee, Partnership and Working Groups are supported by the AONB team, offices from within the local authorities, but also other organisations such as Natural Resources Wales.

5. The AONB Management Plan

The AONB Management Plan is a statutory requirement under the Countryside and Rights of Way Act 2000. The current plan runs from 2014 – 2019. The Management Plan sets out Policies, Objectives and Actions for the care and management of the Clwydian Range and Dee Valley AONB. It identifies future priorities. A copy of the AONB Management Plan can be downloaded from http://www.clwydianrangeanddeevalleyaonb.org.uk/plans-and-strategies/

6. Staff Resources

The delivery of the AONB Management Plan is led by the AONB team, who sit within Denbighshire County Council, the lead authority for the AONB in partnership with others. The following staff posts are directly linked to the AONB budget, however a number of other staff and volunteers also make a valuable contribution to the delivery of the management plan from both within Denbighshire County Council and partner organisations.

Post	Duties	Officer
Principal Countryside Officer / AONB Officer	Policy and Budget Management	Howard Sutcliffe
Senior Countryside Officer / Assistant AONB Officer	AONB Management Plan and Warden Service	David Shiel
Northern Area Partnership Warden	Community Projects & volunteering – north area	Rachel Jones
Countryside Warden	Nature conservation, access projects and volunteering	John Morris One vacant position
Sustainable Development Fund Officer	Sustainable Development Fund and Tourism	Ceri Lloyd
Senior Recreation Officer	Recreation and Outreach	Helen Mrowiec
Planning Officer	Landuse and Planning	Tony Hughes
Communications Officer	Communication	Karen Holthofer
Senior Countryside Warden (South)	Site management, conservation and access projects	Rhun Jones
Southern Area Partnership Warden	Community Projects & volunteering – south area	Ros Stockdale

7. Core Budget

	2915,039	2016/17	TOTAL EXPENDITURE	281,183
Employees	£	£	INCOME	
Salaries	199,852	205,968	NRW Salary Grant	<i>-117,046</i> -118,063
Training & Conference	500	1,000	SDF Grant	<i>-54,545</i> -54,545
Subscriptions	1,500	2,900	LA Funding	<i>-100,446</i> -108,575
Insurance	936	936		
Total Employeecosts	202,788	210,804	TOTALINCOME	-272,037 -281,183
Vehicle Hire	400	450		
Mileage	5,000	4,000		
Use of Public Transport	300	500		
Total Vehicle & Travel Expenses	5,700	4,950		0.11
Other				Policy
Protective Clothing	800	1,000		Landscape Character
Uniforms	0	1,500		Communication
General Equipment	150	150		Sustainable Development Fund
Event Expenditure	5,000	5,000		= Sustamable Development Fund
Audit Fees	1,134	1,134		Tourism
IT costs	900 920	900 1,100		
Telephones Publications	920 100	1,100		Recreation and Outreach
Total Other Expenses	9,004	10,884		Sustainable Land Management
				■ Transport
<u>Projects</u>				■ Admin and Office Costs
Grants	54,545	54,545		
Total Project costs	54,545	54,545		

8. Sustainable Development Fund

The Clwydian Range and Dee Valley AONB administer the Welsh Government supported Sustainable Development Fund that provides assistance to sustainable environmental projects. The 2016/17 Welsh Government awarded £55k to the Sustainable Development Funding. 10% of the fund is automatically absorbed by administrative costs, £5k each year is allocated towards the Countryside Grant Schemes. The fund levers in around £115k cash match funding annually, representing fantastic value for money. In the past two years the fund has engaged with 50+ communities/groups. Occasionally the Welsh Government put out a call for additional funds, this tends to happen towards the end of year when underspend have been identified elsewhere within the Welsh Government. In 2015 we applied for an additional £6k to support two projects. Every year the funding is oversubscribed by 50%

Examples of SDF in action (2016)

- Alyn and Wheeler Project the creation of interpretive materials including leaflets and pop-up banners. The aim of the interpretation was to help project partners promote the project and gain interest from landowners and potential volunteers, as well as inform locals and visitors about what is happening in the area. The project has not only improved habitats but also benefited local communities through better connection with their local environment.
- Actif Woods Wales to provide a safe, non-judgemental outdoor space allowing participants to experience a wide range of physical, social and wellbeing benefits.
- Country Trust The Country Trust, a registered charity, worked in partnership with 3 host farms, 1 estate and woodlands and Country Parks within the AONB to offer children from 9 nearby schools with an above average number of disadvantaged children, the chance to discover how food is produced in the countryside which surrounds the towns and cities in which they live. Each school involved had an opportunity to visit a working farm in different seasons.
- Telephone Kiosk Regeneration will provide a unique use for K6 Giles Gilbert Scott red telephone kiosks that are iconic features within the AONB. The Clwydian Range and Dee Valley AONB's Management Plan 2014-2019 have specific objectives to safeguard small historic features. The following communities are currently on board;
 - Llantysillio,
 - Llanramon yn Ial,
 - Bryneglwys
 - Nannnerch
 - Gwaenysgor
 - Eryrys

Example uses include turning a kiosks into Tourist Information Points (TIPs) with an interpretation panel, leaflets and other information which will provide added interest for those visiting the AONB and encourage them to explore the area further, prolonging their stay.

9. Project Budgets

The Clwydian Range and Dee Valley AONB is proactive in securing further resources to conserve and enhance the special landscape features of the Clwydian Range and Dee Valley and increase people's awareness, understanding and enjoyment of the landscape. The following are additional significant Project budgets secured to deliver above and beyond what is possible with the core budget and are reliant on core staff submitting funding applications to deliver specific elements of the Management Plan.

Project	Amount	Funder	Period
Our Picturesque Landscape	£ 67,900 against a total project costs of £96,612	Heritage Lottery Fund	Development Phase 2016 – 2017 Delivery Project will relate to a total project cost of 1.763 million pounds
			with a HLF grant of 1.3 million over a 5 year period. Not included within the AONB Core
			Budget.
Active Alyn Woodland	£122,200 NRW grant against eligible costs of £250,400	Natural Resources Wales	2016 – 2018 Not included within the AONB Core Budget.
Limestone Legacy	£150,667 NRW grant against total project costs of £301,334	Natural Resources Wales	2015 – 2018 Not included within the AONB Core Budget.
Capital AONB Access Projects	£33,500	Welsh Government	2016/17

An expression of interest has been submitted to the National Grid Landscape Enhancement Initiative which are yet to be determined.

Work Programme

The Clwydian Range and Dee Valley AONB Management Plan outlines policies, objectives and actions to conserve and enhance the special features of this outstanding landscape and can be downloaded from http://www.clwydianrangeanddeevalleyaonb.org.uk/plans-and-strategies/

The policies, objectives and actions are classified under the following 14 special landscape features of the Clwydian Range and Dee Valley AONB:

- Landscape Quality and Character
- Heather Moorland and Rolling Ridges
- Limestone grassland cliffs and scree
- Broadleaved woodland and veteran trees
- River Valleys
- Historic Settlement
- Industrial Features and the World Heritage Site

- Hillforts and defensive structures
- Small Historic Features
- Boundaries
- Iconic Visitor and cultural attractions
- Offa's Dyke Path National Trail and Promoted Routes
- The Built Environment
- People and Communities

The work programme relates to the activities prioritised under each of these themes for delivery during the business plan period, linking them to resources and progress. Progress is measured as **Red**: not started, **Amber**: started but limited progress, **Green**: started and on track. Text in blue are amendments from the adopted Clwydian Range and Dee Valley Management Plan.

Landscape Quality and Character

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Prog	Resources
Support Cadwyn Clwyd Renewable Energy Pilot Projects and other appropriate community based projects which seek to mitigate the impact of climate change and reduce the carbon footprint of the AONB without harming the special qualities and features of the area or its character and appearance. LQCO1	Cadwyn Clwyd / AONB	Landowners / NRW					N/A
Support the Natural Response to Flood Risk project in the Clwyd Catchment particularly in relation 3336to management works within the Clwydian Range. LQCO1	Cadwyn/ AONB	Landowners / NRW	√				Sustainable Management Scheme project managed by Cadwyn Clwyd
Engage with the National Grid's Visual Impact Provision (VIP) programme to reduce the impact of high voltage transmission in the AONB and its setting. LQCO2	AONB	Landowers	\checkmark	√	√		Funding to be secured from the National Grid
Promote mast sharing to reduce clutter and impact on the local landscape character of the AONB. LQCO2	AONB			√			Staff time Mast Providers
Work with the industry to apply the seven 'Holford Rules' and develop guidance for mitigation measures. LQCO2	AONB		√	V	1		Staff time
Prepare guidance on the introduction of renewable energy technologies into the AONB and its setting, to reduce the impact on the local landscape character.LQCO3	AONB			V			Staff time
Encourage and supportenergy conservation measures in order to help meet national and regional targets for energy consumption. LQCO3	AONB		√	V	√		Staff time
Identify those special qualities of the AONB that are sensitive to change and monitor their state. LQCO4	AONB		V				Staff time
Conduct fix point photography monitoring of key viewpoints across the AONB. LQCO5	AONB	Friends of the CRDV		V			Staff time Volunteers
Establish a monitoring programme from key viewpoints across the AONB. LQCO5	AONB	Friends of the CRDV		V			Staff time Volunteers
Work with the 3 Highways Authorities and Trunk Roads Agency to rationalise road traffic signage and agree a set of guidelines for signage in the AONB. LQCO5	AONB / LA	NWTRA	V				Staff time
Organise community reminiscence days to engage with communities and draw upon their wealth of knowledge about the area 1 per year. LQCO6	AONB	LAs	V	V	V		Staff time
Support the research and recording of the area's social history. LQCO6	AONB	LAs	V	V	V		Staff time
Hold an annual AONB Forum to stimulate discussion on the areas special qualities and ensure community participation. LQCO7	AONB	LAs	V	V	V		Staff time / AONB budget
Maintain an AONB Partnership as part of the governance structure for the AONB. LQCO7	AONB	LAs	√	V	V		Staff time / AONB budget
Work with Cadwyn Clwyd's Local Action Groups to ensure that cultural diversity is reflected in RDPprogrammes relating to sense of place. LQCO7	AONB Cadwyn Clwyd	LAs	√	V	V		Staff time
Work with Menter Iaith to support and raise awareness of the Welsh language within the communities of the AONB. LQCO7	AONB	Cadwyn Clwyd	√				Staff time

Heather Moorland and Rolling Ridges

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Where possible, restore areas of former heathlandparticularly around Coed Moel Famau, Coed Nercwys, Moel Findeg and Moel Famau HMRO1	NRW / AONB	LAs	√	√	V	Staff time / Core AONB Budget
Continue to support the graziers on the Clwydian Range, Llantysilio Mountain and North Berwyn in the management of heathland through cutting and burning through Glastir Commons schemes and other means. HMRO2	NRW AONB Landowners	WG	√	√	V	Staff Time
Continue to work with Coleg Cambria Llysfasi toprovide training courses in upland management as part of their National Diploma course – 2 eventsper year. HMRO2	AONB Coleg Cambria	WG	1	V	V	Staff Time
Monitor Black Grouse populations and other uplandbirds every year at key lek sites across the AONB in order to inform and target specific management. HMRO3	RSPB	AONB NRW	√	√	V	Staff Time
Work with farmers and graziers to associate lamb from the upland areas with quality landscapes. HMRO4	AONB Cadwyn Clwyd	Cadwyn Clwyd Graziers AONB/ Foodtrail	√	√		Funding Required
Engage producers and retailers with the Clwydian Range Food Trail Project to promote local produce and give added value to produce associated withpositive conservation works. Work with Businesses in the Dee Valley to develop a local Food Trail Project. HMRO4	AONB Cadwyn Clwyd	Cadwyn Clwyd Graziers AONB/ Foodtrail	√	√	√	Rural Development Plan application
Support the North Wales Moors partnership on YBerwyn. HMRO5	RSPB	NRW / AONB Graziers	√	√	V	Staff Time
Attend graziers meeting where appropriate. HMRO6	AONB	Graziers	V	√	V	Staff Time
Provide practical support for burning upland areas wherever possible. HMRO6	AONB	Graziers	√	V	V	Staff Time

Limestone grassland cliffs and scree

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Ensure that the conservation objectives of each site are understood and incorporated into project plans. LGPO1	NRW	AONB / Bionet	V	√	V	Staff Time
Plot and record cave systems and limestonepavement in the AONB and identify features at risk. LGPO1	AONB / NRW	AONB / Bionet	√	·	√	Funding required
Support and promote projects through the NorthWales Bionet Group and Glastir. LGPO1	AONB/ NRW	AONB / Bionet		V		Staff Time Glastir
Carry out targeted scrub control to restore areas of former calcareous grassland habitat at PrestatynHillside, the Alyn Valley and Eglwyseg as part of the LimestoneLegacyProject. LGPO2	AONB	NRW	V	1	1	Staff Time, NRW Competitive Grant
Develop a Landscape Partnership Scheme Project for HLF to address issues of visitor impacts on areas of limestone grassland, cliffs and screes particularly around Eglwyseg and the Panorama. LGPO3	AONB	NRW / CRT/ WCBC/ Friends CRDV, Aqueducks / Cadw	1	V	V	HLF, Cadwyn Clwyd DCC Funding applications
Ensure that land managers understand the importance of calcareous habitats and their sensitivity to grazing levels and the enrichment of soils from fertilisers, herbicide application, ploughing and re-seeding. LGPO3	AONB	WCBC NRW DCC	√	√	√	Staff Time
Reduce the impact of the Offa's Dyke Path National Trail on the Eglwyseg Screes through path repair and consolidation. LGPO4	AONB	Our Picturesque Project Partners	V	√		HLF funding through Our Picturesque Landscape Partnership Scheme
Assess the floristic changes that recreational pressure associated with soil compaction brings about. LGPO4	AONB	NRW		√		Staff Time
Develop the Countryside Grant Scheme to includefunding of all special features of the AONB including limestone grassland restoration projects. LGPO4	AONB	NRW	1	1	1	Welsh Government Sustainable Development Fund

Broadleaved Woodland and Veteran Trees

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Status	Resources
Support measures to reduce the impacts of pests and diseases on the local landscape character (<i>Phytopthora Ramorum</i> – Bilberry and Larch - Ash dieback, and <i>Phytophthora Alni</i> – Alder) WVTO1	NRW	AONB					
(1 b)topiobra Rambram – Bilberry and Laten - Asii dieback, and 1 b)topiobra Atm – Aider) w v 101		Landowners			$\sqrt{}$		Staff Time
Support appropriate planting programmes that strengthen woodland resilience to environmental change. WVTO1	NRW	AONB					
environmental change. wv 101		Landowners			$\sqrt{}$		Unknown
Record the current extent and condition of veteran trees in the AONB. WVTO2	AONB	Landowners					Staff Time
		NRW					Funding unsecured
Identify funding to develop a programme of Parkland Tree Planting across appropriate parts of the AONB, WVTO2	AONB	Landowners					
the AONB. WV1O2		NRW					Funding unsecured
Bring all areas of public owned / managed broadleaved woodland into favourable management schemes such as Glastir or SSSI Section 15. WVTO3	AONB / NRW	LAs/NT					Staff Time
schemes such as Giastir of 5551 Section 15. W V 1O5							Section 15
Implement actions within existing Section 15 management agreements and Glastir schemes. WVTO3	NRW	Landowners					Staff Time
WV103							Section 15
							Glasdir
Develop the Countryside Grant Scheme to include funding of all special features of the AONB including small woodlands under 2 ha. WVTO3	AONB	Landowners					Sustainable Development
including smail woodiands under 2 na. w v 103		FWAG			$\sqrt{}$		Fund
							Staff Time
Develop management programmes for all Local Authority owned woodlands in particular Bishops Wood, Coed Alex, Alyn Valley Woods, Riverside Woods Llangollen, Corwen Cynwyd	AONB	NRW					Staff Time
Railway line and Coed Pen y Pigyn and along the Dee corridor at Tŷ Mawr including Jeffry's Wood WVTO4			√				

River Valleys

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Meet the requirements of the Water Framework Directive and Catchment Management Plans. RVO1	NRW	AONB	√	V	V	Unknown
Support the Alyn and Wheeler Living Landscapes Project and its work on riparian connectivity and invasive species. RVO2	NWWT	AONB/NRW/NEW Wildlife	√	√		Staff Time
Develop the Countryside Grant Scheme to include funding of all special features of the AONB including water courses. RVO2	AONB	AONB/NRW/NEW Wildlife	√	V	V	Sustainable Development Fund
Continue to work in partnership with others to control invasive species within the Alyn and Wheeler Living Landscapes Project. RVO3.	NWWT	NRW/AONB/LAs	√	V	√	Staff Time Volunteers
Support the DINNS Partnership in addressing invasive species throughout the Dee catchment. RVO3	NWWT	NRW/AONB/LAs	√	1	V	Staff Time Volunteers
Support Big Dee Day to tackle invasive non-native plants and animals, such as Japanese knotweed, Himalayan balsam. RVO3	NWWT	NRW/AONB/LAs	1	√	√	Staff Time Volunteers
Devise and run an exemplar demonstration project on good catchment management. RVO4	Cadwyn Clwyd	NRW / AONB	√	V	√	Cadwyn Clwyd through Welsh Government Sustainable Management Scheme Fund
Hold an annual workshop on pollution control and good management for landowners, local councillors and professionals. RVO4	NRW	AONB	√	V	V	Staff Time

Historic Settlement and Archaeology

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Produce a schedule of historic site enhancements to prioritise works and promote good practice across all types and ages of assets. Target Project Action by the use of an 'At risk' register. HSAO1	AONB	WCBC, DCC, FCC		V		Staff Time
Conduct CPD sessions with planners and Highway officers to explain Archaeology and the Planning system and the importance of these small features in maintaining the character of settlements. HSAO1	AONB	Cadw, WCBC, DCC, FCC	√		V	Staff Time
Work with Denbighshire Agricultural Estate at Caer Drewyn to establish an appropriate stocking rate and continue to control scrub around the hillfort. HSAO1	DCC	AONB	√			Staff Time Volunteers
Work with registered Historic parks and gardens landowners and other relevant agencies to undertake appraisals and to prepare and implement management plans to conserve and enhance the sites. HSAO2	AONB	LAs	1	V	1	Staff Time
Raise awareness of the importance of industrial sites and features within the planning process and AONB. HSAO3	AONB	Cadw	1	V	1	Staff Time
Through the Our Picturesque Landscape Project devise and run an engagement programme for both residents (including schools, Town and Community Councils and Community Groups) and visitors, promoting awareness and understanding of the Historic Environment of the AONB and the historical links between sites. HSAO3	AONB	Cadw, LAs		V	1	HLF Landscape Partnership Scheme Application
Ensure all decisions regarding the Historic Environment are evidence based. HSAO4	LAs	AONB	√	V	V	Staff Time
Ensure LANDMAP data and the Historic Environment Record are utilised to guide the determination of planning applications and inform agri-environment schemes. HSAO4	NRW / AONB	LAs	1	V	V	Staff Time

Industrial Features and the World Heritage Site

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Work in partnership to achieve the aspirations of the World Heritage Site Landscape Management Plan. WHSO1	WHS Steering		,	,	1	Staff Time
	Group		1	1	1	Funding required
Establish an HLF project with Canal and Rivers Trust and Wrexham County Borough Council to preserve he key views from and into the WHS. WHSO2	AONB	CRT, WCBC, DCC, NRW		√		HLF Landscape Partnership Scheme Application
Work with Cadw and local landowners to formaliseaccess to the Horseshoe Falls from Llantysilio. WHSO3	AONB	DCC Cadw				Completed
Work with the World Heritage Site partnership to develop an Interpretation Strategy for the whole corridor. WHSO4	CRT	AONB WCBC / DCC Cadwyn Clwyd		V		Rural Development Plan WHS Partners
Through the Our Picturesque Landscape Partnership project assess and restore key features associated with lead mining limestone quarrying particularly, Minera and Eglwyseg. WHSO5	AONB	WCBC / Landonwers		√		HLF Landscape Partnership Scheme Application
Work towards the reconsolidation of industrial features on Prestatyn Hillside. WHSO5	AONB	Prestatyn TC			1	NRW Limestone Legacy Project
Through the Our Picturesque Landscape Project provide high quality interpretation for key industrial sites within the AONB – in particular the Leete at Loggerheads, Devil's gorge and Minera Lead mines. WHSO5	AONB	WHS Steering Group		1		Elements delivered through NRW Limestone Legacy Project Further Funding Required
Establish an HLF project to identify and respond to sites at risk. WHSO6	AONB	LAs / Cadw		√		HLF Landscape Partnership Scheme Application

Hillforts and Defensive Structures

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Monitor the impact of the Offa's Dyke Path National Trail on the Hillforts of the Clwydian Range. DFSO1	AONB	NRW / DCC / FCC				Staff Time
Continue to support a partnership approach to tackling off road vehicular trespass and its impacts on the hillforts, particularly on Llantysilio Mountain - work with Police, NRW and	DCC RoW	AONB / NWP /				Right of Way
Local Authorities. DFSO1		NRW				Improvement Plan
Complete the reconsolidation of the masonry at Castell Dinas Bran around the gatehouse. DESO2	DCC	AONB / Cadw				Cadw / Wren
3.002						
Through the Our Pictures que Landscape project take steps to minimise erosion into Castell Dinas Bran particularly from the eastern access point. DFSO2.	AONB	Cadw / DCC				HLF Landscape
Dinas Bran particularly from the eastern access point. DFSO2.						Partnership Scheme
						Application

Small Historic Features

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Ensure LANDMAP data and the Historic Environment Record are utilised to guide the determination of planning applications and inform agri-environment schemes. SHFO1	NRW	AONB				Staff Time
determination of planning appreciations and inform agriculturalities. Office				$\sqrt{}$	$\sqrt{}$	
Conduct CPD sessions with planners and Highway officers to explain Archaeology and the Planning system and the importance of these small features in maintaining the character of	AONB	LAs				Staff Time
settlements. SHF01				√	√	
Encourage the use of the Civic Trust Wales historic characterisation tool kit in the AONB's settlements. SHFO2	AONB	LAs				Staff Time
Settlements, of it of			√	√	√	
Visit Local Communities to discuss recording of features. SHFO2	AONB	Cadwyn Clwyd				Rural Development Plan
				$\sqrt{}$	$\sqrt{}$	
In line with The Welsh Historic Environment a Celebration (2009) Establish an Historic	AONB					Staff Time
Environment Champion from within the AONB Partnership. SHFO3						

Boundaries

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Continue to support through SDF a grant scheme to facilitate boundary improvement. BO1	AONB	Landowners				Sustainable Development
			$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	Fund /
						Landscape Enhancement
						Initiative
Continue to work with Llysfasi College studentsand staff to provide training courses in Countryside Skills. BO2	AONB	Coleg Cambria				Staff Time
Countryside Skins. 1902				$\sqrt{}$	$\sqrt{}$	
Continue to offer training days for Countryside Volunteers in hedge laying and dry stonewall construction. BO2	AONB	DVSC, AVOW,				Staff Time
Construction. BO2		FLVC, NRW		$\sqrt{}$	$\sqrt{}$	NRW Limestone Legacy
						Project
Gather information on current condition of boundaries within the AONB. BO3	AONB	AONB				Staff Time
				√		Active Alyn Project

Iconic Visitor and Cultural Attractions

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Maintain Sustainable Tourism Charter status for the AONB. IVCO1	AONB	Cadwyn Clwyd, FCC, DCC, WCBC	√			Funding required
Co-ordinate the development and implementation of Destination Management Plans that affect the AONB. IVCO1	AONB	AONB, Visit Wales. LAs	√	√	V	Staff time
Hold an Annual Tourism Forum. IVCO1	AONB	LAs	V	V	√	Staff time
Work with Visit Wales and other Protected Landscapes to promote sustainable tourism in Wales. IVCO1	Visit Wales	LAs AONB	V	1	√	Staff time
$\label{thm:country} Utilise country Side sites such as T\hat{y} Mawr Country Park and Loggerheads to act as gateways to the AONB through good quality interpretation and information provision. IVCO2$	AONB	LAs	√	√	V	Sites operating as effective gateways. Funding required for further actions
Work with the public transport staff and companies to co-ordinate public transport to and from AONB access hubs. IVCO3	AONB / Cadwyn Clwyd	Cadwyn Clwyd / CRT / WCBC / DCC / FCC	√	√	1	Staff time
Prepare a Visitor Management Plan for the World Heritage Site and consider ways to reduce congestion that will reduce theimpact on residents and improve the visitor experience. IVCO4	CRT	AONB / WCBC/ DCC		√		Staff time Funding required
Implement the scheme for the development of additional car parking at Loggerheads and implement car park improvements at Tŷ Mawr Country Park. IVCO4	AONB	Cadwyn Clwyd / DCC	√			Funding required for Tŷ Mawr Country Park improvements
Collect and disseminate data on actual and potential users reational needs and aspirations. IVCO5	AONB	NRW / NFU / FUW		V		Funding required
Develop an AONB Tourism Ambassador scheme. IVCO6	AONB	DCC / FCC / WCBC	1			Staff time / Sustainable Development Fund / FCC / Participants
Provide support to business groups in the Clwydian Range and Dee Valley and continue to develop the Sustainable TourismForum of businesses and officers. IVCO6	AONB	DCC / FCC / WCBC	√		√	Staff time

Offa's Dyke Path National Trail and Promoted Routes

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Seek safe and convenient access for horses, cyclists and walkers when creating new routes in the AONB. ODPPRO1	AONB	DCC / RoW	√			Funding required
Create digital files of all promoted routes within the AONB and make them accessible on the web. ODPPRO2	AONB	DCC / FCC / WCBC	√	V	V	Staff time
Provide support to farmers and landowners in dealing with recreational pressure. ODPPRO3	AONB	FUW /. NRW / NFU	√	V	V	Staff time, funding required
Continue to develop through partners volunteer and events programme activities that encourage the use of the countryside.Develop and promote Health Walks and Green Gyms close to AONB settlements. ODPPRO4	AONB		√	V	1	Staff time
Ensure least restrictive access is applied on all promoted trails in the AONB. ODPPRO5	AONB	DCC / FCC / WCBC / NRW	√	1	V	Staff time Funding required
Continue to provide opportunities for underrepresented groups to experience the special qualities of the AONB. ODPPRO5	AONB	NRW	√	1	V	Staff time
Through the Walking with Offa project provide support to tourism businesses in order to ensure that they are able to maximise the potential of the National Trail to the economy of the area. ODPPRO6	AONB	Cadwyn Clwyd / DCC / CRT / WCBC	√	V	√	Funding required
Through the Walking with Offa cross border collaboration project with other Protected Landscapes work with business groups to increase awareness of the Offa's Dyke Path as a gateway to the AONB. ODPPRO7	AONB	Cadwyn Clwyd / DCC / CRT / WCBC	√	V	√	Funding required
Carry out erosion control measures on the Offa's Dyke National Trail at Cyrn y Brain, Egwyseg, Moel Famau and the hillforts of the Clwydian Range in order to reduce the impact of the trail on the landscape and conservation features of the area. ODPPRO8	AONB	NRW	√	1	√	Funding required
Produce an annual monitoring report for key sites such as Tŷ Mawr Country Park, Loggerheads and People Counter data for the trails in the AONB. ODPPRO9	AONB	DCC / NRW	√	V	V	Staff time

The Built Environment

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Prepare guides for development at gateway locations to complement the AONB and strengthen local landscape character. BEO1	AONB	FCC / DCC /				Staff time
		WCBC		$\sqrt{}$		Funding required
To work with the local planning authorities to prepare and adopt formal Supplementary Planning Guidance and design guides for development in the AONB. BEO1	AONB	FCC / DCC /				Staff time
Framing Guidance and design guides for development in the NOVO. BEOT		WCBC			$\sqrt{}$	
Facilitate an annual meeting with interested parties on the built environment. BEO1	AONB	FCC / DCC /				Staff time
		WCBC		√	$\sqrt{}$	
Undertake characterisations studies of all settlements, initially focusing on the larger settlements and pressure points, to identify sensitivities and opportunities for change. BEO1	AONB	FCC / DCC /				Staff time
and pressure points, to identify sensitivities and opportunities for enange. BEOT		WCBC		√	$\sqrt{}$	
Consider and comment on >100 planning applications and other development proposals in and	AONB	FCC / DCC /				Staff time
around the AONB each year, and to seek >85% adoption of the JC's views. BEO1		WCBC		√	√	
Increase awareness and understanding of development issues in the AONB by assisting with	AONB	FCC / DCC /				Staff time
planning committee member training and development programmes and continued professional development for officers. BEO1		WCBC	√	1 1	V	Starr thric
Work with the local authorities to undertake 5 yearly reviews of the Buildings at Risk register	AONB	FCC / DCC /	•	,	,	Staff time
and condition surveys covering the AONB and take action to reduce the number of buildings at	MOND	WCBC	ام			Starr time
risk BEO2 Carry out and/or updating Conservation Area Appraisals and ManagementPlans for all	LOND		٧			
Conservation Areas within the AONB, including boundary reviews and an assessment of the	AONB	FCC / DCC /	,	,	,	Staff time
overall condition of the areas. BEO2		WCBC	1	7	7	
To promote the use of Article 4 Directions to control permitted development in Conservation Areas which is harmful to the character and appearance of thearea as identified by Conservation	AONB	FCC / DCC /				Staff time
Area Appraisals. BEO2		WCBC		√	$\sqrt{}$	
Ensure that Historic Parks and Gardens are protected from inappropriate development which	AONB	Cadw / Las				Staff time
would harm the character or recognised special featuresof the registered site. BEO2		·		√	$\sqrt{}$	
Develop guidance for the setting and design of agricultural and forestry buildings in the AONB	AONB	LAs / CLA				Staff time
toenhancelocallandscapecharacter. BEO3		Zirio / Gizir			V	otali emio
Work with National Grid to reduce the impact of pylons in the Molwynion Valleyand	AONB	Landowners			,	Staff Time
Tremeirchion area through their Visual Improvement Project. BEO3.	110111	Landowners	1 1	1	$\sqrt{}$	Landscape Enhancement
			, v	"	٧	Initiative Grant
Work with Scottish Power to under- ground overhead lines where-ever possible. BEO3	Scottish Power	AONB				Staff time
		110111	1 1	J	$\sqrt{}$	Scottish Power
			٧	۲	٧	00000011101101

People and Communities

Management Plan Actions	Lead	Partners	16/17	17/18	18/19	Resources
Support and promote appropriate social / community ownership and enterprise projects and initiatives such as 'The Pub's the Hub' which will maintain and improve access to local facilities and services. PCO1	Cadwyn Clwyd	AONB	√	√	V	Staff Time Funding required
Resist development proposals that involve the loss of community facilities such as local shops and public houses. PCO1	AONB / FCC / DCC / WCBC		√	V	V	Staff time
Identify current broadband provision across the AONB and work with communities and other agencies to secure the best possible coverage/speed of service, address broadband 'not-spots', and to promote the WG Superfast Scheme. PCO1	Cadwyn Clwyd	AONB		V		Staff time
Promote a profitable, high quality local food processing economy as a way of revitalising rural incomes; and to raising awareness among residents, businesses and visitors about the benefits to the landscape, economy and social fabric of purchasing locally sourced goods. PCO1	Cadwyn Clwyd / AONB	Food Trail	V	V	V	Staff time
Support initiatives that provide essential community services through the medium of Welsh. PCO1	AONB	Menter Iaith	V	V	V	Staff time Sustainable Development Fund
Support the local authorities in carrying out housing needs and affordability surveys in areas of high demand for affordable housing indicated by LA/HA waiting lists. PCO2	LAs		V	V	V	Staff time
Work with local planning and housing authorities to promote affordable housing schemes for local people, to secure affordable units as part of any new market housing development, and to encourage the provision of affordable housing for local people through conversions and the development of individual new dwellings in villages and hamlets. PCO2	FCC / DCC / WCBC	AONB	√	V	√	Staff time
Promote opportunities to encourage local businesses to become more environmentally and economically sustainable, particularly in ways that conserve the special qualities of the AONB. PCO2	AONB / Cadwyn Clwyd	AONB	V	1	√	Staff time Funding required
Support a Community Ambassador Scheme to improve communication with communities. PCO3	Cadwyn Clwyd		V	V	V	Staff time
Hold an annual Forum. PCO3	AONB	AONB	V	V	V	Staff time
Produce a volunteer programme of events twice per year. PCO4	AONB	DCC / NRW	V	V	V	Staff time AONB Core budget
Liaise with community and Town Councils on an annual basis. PCO4	AONB	DCC / NRW	V	V	V	Staff time
Maintain and develop the AONB Partnership. PCO4	AONB	DCC / NRW	V	√	V	Staff time AONB Core budget
Develop a Young Ranger Scheme with a programme of activity across the AONB. PCO4	AONB	DCC / NRW	√	V	V	Staff time AONB Core budget